



Government of Rajasthan
National Health Mission, Rajasthan
Department of Medical, Health & FW, SwasthyaBhawan, Jaipur.
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F 50 (3) NHM/Swachh Bharat Abhiyan/2018/572

Date: 25/9/18

All Chief Executive Officer
Zilla Parishad
Rural Development and Panchyati Raj Department

Subject: Regarding "Swachhta hi Seva" campaign.
Ref: D.O no. Z-15015/23/2018 NHM-I dt 10th Sept'2018.

Under Swachh Bharat Abhiyan, "Swachhta hi Seva" campaign which was launched by Ministry of Drinking Water and Sanitation in 2017 to celebrate Gandhi Jayanti in a fitting manner.

"Swachhta hi Seva" campaign for 2018 is to be held between 15th September to 2nd October'2018 at all village level across the states to build awareness on sanitation and cleanliness and initiate change in practices. **The focus of the campaign is empowering communities and building capacity of community.** The suggestive action plan for same is enclosed.

For empowering the community following activities is to be undertaken at village level focussing on -

- General cleanliness of the village and individual hygiene
- Building and use of toilets
- School and anganwadi sanitation
- Liquid waste and solid waste management
- Promotion of hand washing
- Cleanliness for vector control
- Health awareness day/healthy life style day
- Tree plantation drive
- Collective action involving whole village for cleaning the selected common area like schools, panchayat bhavan or any other place

As per the direction of ministry, kindly ensure that on 2nd October, 2018 Gandhi Jayanti is celebrated at the village level on the theme of "Swachhata hai Swasth Jeevan Ki Buniyad through activities such as competition for children/poster exhibition on sanitation and hygiene, recognition of volunteers/staff etc.


Secretary

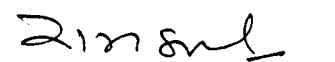
Medical, Health & FW
Mission Director-NHM

Date: 25/9/18

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State Nodal Officer
QA &Kayakalp